

EDUCATION

Bachelor of Technology (B.Tech), Chemical Engineering

Dr Babasaheb Ambedkar Technological University,
Maharashtra

2015 - 2019

CGPA: 6.50/10

JOBS

Digital Marketing And Business Development

Vitality BSS, Navi Mumbai

Aug 2021 - Nov 2022

Major role includes lead generation for b2b sales, seo to improve the website ranking on the web, website management with updating the content and posts, following up with new leads and prospects, LinkedIn and email marketing with various tools.

Business Development (Sales)

Cuemath, Mumbai

Mar 2020 - May 2021

Working as a business development intern in both domestic market.

Lead management, client acquisition, deal closing.

Calling the leads and pitching them about the product pitch them for demo.

Post demo calling for sales.

INTERNSHIPS

Business Development (Sales)

CampK12, Virtual

Jun 2021 - Jul 2021

I worked as a business development intern for a month with campk12, being the first point of contact between the company and the client, I got a hands on experience of leadsquare, pitch flow and client handling.

Chemical Engineering

Jindal steel works, Salav

May 2018 - Jun 2018

I was a intern at JSW, Salav steel plant. I was at the production unit the plant was fully automatic and there are operators in plant.

Digital Marketing

ProAce International, Virtual

Apr 2018 - Oct 2018

I had the work of website listing, profile management, content writing, business manager and advertising.

Trainee

Asian Azoles, Vapi

Jun 2017 - Jul 2017

It was a month long internship in which the trainees were supposed to study the working of the production plant and research and development section of the organisation

POSITIONS OF RESPONSIBILITY

Co-ordinator for the departmental technical and non-technical event Chemfraternity 2016

SKILLS

English Proficiency (Spoken)

Intermediate

MS-PowerPoint

Intermediate

MS-Office

Beginner

MS-Word

Intermediate

English Proficiency (Written)

Advanced

MS-Excel

Intermediate

Blogging

Intermediate

Social Media Marketing

Intermediate

WordPress

Intermediate

Google Analytics

Intermediate

Google AdWords

Intermediate

Facebook Marketing

Intermediate

Instagram Marketing

Beginner

Search Engine Optimization (SEO)

Intermediate

Search Engine Marketing (SEM)

Intermediate

Email Marketing

Intermediate

Digital Marketing

Advanced

ADDITIONAL DETAILS

Secured 1st place in water rocket event of cynosure (University event) 2017