

Alapati Richitha

+91-9063433256

ai.richitha2000@gmail.com

CAREER OBJECTIVE:

To become a successful content marketer.

EDUCATION PROFILE:

COURSE	INSTITUTION	BOARD/ UNIVERSITY	PERIOD	PERCENTAGE
BACHELOR OF BUSINESS ADMINISTRATION (BBA)	St Mary's college	Osmania university	2017-2020	70.3%
XII (CEC)	Jubilee Hills Public School	CBSE	2015-2017	60.4%
X (CBSE)	Meridian School for boys and girls	CBSE	2015	72.2%

STRENGTHS:

- Strong understanding of principles of business administration and their practical usage
- Excellent managerial qualities
- Team leading and leadership, time bound and confident
- Ambitious, hard working, energetic and well disciplined
- Positive thinking, self-motivated and flexible
- Innovative, logical and quick thinker
- Good communication skills
- Soft spoken

COMPUTER SKILLS:

- Sound Knowledge of MS-Word, MS- Excel, MS-Power Point
- Good Typewriting speed
- Well experienced with use of internet

ACADEMIC PROJECTS:

- Brand awareness on Samsung
- Competition analysis
- Customer satisfaction survey
- Ratio analysis
- Financial statement analysis

INTERNSHIP:

Worked with DINELY company (start up) from February 2018 – April 2018

ACHIEVEMENTS:

- First position in AD MAD competition conducted by St.Mary's college
- Second position in Innovative Product competition conducted by St.Mary's college
- First position in French competition conducted by Meridian School
- First position in Basket Ball competition conducted by JHPS

EXTRA CURRICULAR ACTIVITIES:

- Participated in Osmania University Model United Nations 2017
- Participated in JHPS SAARC 2015
- Volunteer in IYF 2017
- Volunteer in organizing NANTA event conducted by KCCI
- Volunteer in organizing The Sister Library Art Bazaar
- Participated in various cultural activities in school and college
- Participated in various inter school and college competitions

PERSONAL PROFILE

Name: Alapati Richitha

Father's Name: Alapati Devendra Nath

Mother's Name: Alapati Kalyani

Date of birth: 01/01/2000

Nationality: Indian

Interests: Music, Novels, Badminton

Address: Flat No.401, B-Block, Usha enclave appts, Srinagar colony, Navodaya colony,
Hyderabad, Telangana , India, 500073

DECLARATION

I solemnly declare that the above statements are entrusted and true to the best of my knowledge and belief.

PLACE: HYDERABAD

DATE: 06-04-2021

Alapati Richitha