

Rohit Bodhania

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Objective

I seek challenging opportunities where I can fully use my skills for the success of the organization.

Experience

- **Uni india infrastructure ltd** 19th December 2015 - May 2018
Marketing executive
1. Lead generation
2. Cold calling
3. Meeting
4. ATL
5. BTL
- **Zomato media pvt ltd** 1 August 2018 - 23 February 2019
Growth manager
Growth planning
Team handling
Branding
Promotion
ATL
BTL
- **Bundle technologies- swiggy** 5 March 2019 - 8th may 2020
Sales manager
Ad sales
Onboarding new restaurant
Account management
- **Whitehatjr** 01/08/2019 -
Business development manager
Selling coding programs
Calling the lead
Generating potential leads by pitching the product
Closing the sale in zoom meeting

Education

- **Maulana abdul kalam university** 2015
Msc
65
- **Calcutta university** 2011
B.com
40
- **Hariyana vidya mandir** 2008
High school
52
- **Hariyana vidya mandir** 2006
10th
50

Skills

- Good communication
- MSC word
- Tally ERP

Projects

- **Gwalior launch for zomato**

Onboarding all the potential Resturant/hotels

Branding

Marketing

Commission negotiation with the restaurants

Reference

- **Siddhart sarad - "Swiggy"**

City supply head

Siddhart. Sharad@swiggy.in

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