

FIRAZ AHMED KHURSHEED

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Education

Audencia business school, Nantes, France

International Masters in management with specialization in international marketing
Relevant coursework: Project management, Cross culture marketing, Consulting, Digital transformation.
Dissertation: Localization strategy for expansion using the case of Starbucks

2019 - 2021
(GPA 12.4/20)

Jamia millia Islamia, New Delhi, India

Bachelor's degree in business administration & Certificate in Spanish
Relevant coursework: International business, corporate finance, Digital marketing, Trade operations, circular economy.

2016 - 2019
(CGPA 7.4/10)

Professional Experience

Booking Med Travel

Business development manager

- Provided end-to-end administrative assistance to the clients, from country of origin to country of treatment.
- Collaborated and organized documentations with the medical teams, travel team, hospitals, and patients.
- Initiate and maintain communication with leads via email and phone.
- Research & analyze high-potential leads in North America and Europe.

USA (Distance)
January 2022-December 2024

SGS&CO

Assistant project manager

- Managed more than 200 graphics and sales projects for Mondelez BNL (Oreo, Milka, LU and Cote d'Or).
- Prepared brief, forecasting delivery & ensuring range consistency.
- Completed any tasks assigned by the Project Manager in an efficient and timely manner.

Brussels, Belgium
July 2021-December 2021

Speaking Café

Social Intern

- Coordinated program activities between municipality and local schools.
- Planning and delivering engaging lessons.
- Hosted cultural events and activities.

Kocaeli, Turkey
June 2018–August 2018

Elderly Care

Business development intern

- Supported the Chief Executive Officer with the daily administrative tasks.
- Support manager to plan and direct the work of the organization.
- Evaluating and monitoring the work performance and progress.

Kuala Lumpur, Malaysia
June 2017 - August 2017

SKILLS

- Project management
- Data visualization (Tableau, Power BI)
- Market research & business writing
- Digital marketing
- Office administration
- Languages: English (Fluent), French (Advance)