

SAIKAT SARKAR

CONTACT

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HOBBIES

Travel

Football

Story writing

Painting

EDUCATION

Indian institute of management Rohtak

Integrated program in management
2020 – 2025

WORK EXPERIENCE

Medhearts (Self-made startup) CEO

2019–2021

MEDHEARTS intends to put an end to this situation by aggregating private nursing homes and private healthcare service providers on its smart platform, where patient families can check the best available services within the vicinity at the most affordable rates. It cuts down unnecessary hassles and time loss in securing ready access to medical attention. This smart medicare startup is the brainchild of Mr Saikat Sarkar, an 18-year old and a student of IIM Rohtak.

Buzzmentr Innovation Network, Lead analyst

2019–2020

- Introducing, promoting and selling key technology products to corporate clients by assessing their business requirements, being a single point of contact.
- Reaching out to new customers and drafting proposals outlining the benefits of VoiceTree's products.
- Assessing client requirements and then customizing solutions/packages as per their needs.
- Developing a database of qualified leads through referrals, telephone canvassing.
- Understanding the need for a customer, taking the initial requirement.
- Achieving sales targets through the acquisition of new clients and growing business from existing clients.
- Developing a clear roadmap to effectively target clients in key segments, database selection for prospective clients.
- Exploring the market and tapping potential clients based on various parameters.

SKILLS

