

MARIYAM RAHAMAN

S T U D E N T

CONTACT



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Satkenduri, Dubrajpur, Birbhum,
West Bengal, India- 731123

LANGUAGE

English

Hindi

Bengali

QUALITIES

- Communication
- Teamwork
- Time Management
- Creativity
- Professionalism
- Organization
- Commitment
- Leadership

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ABOUT ME

A recent graduate with a Bachelor of Arts in Journalism and mass communication, I am driven by enthusiasm, motivation, and adept leadership skills. With proficiency across all project phases, I offer expertise in project implementation and management. My commitment to continuous improvement is evident through an insatiable curiosity for new technologies and methodologies. I embrace challenges with a proactive stance, seeking innovative approaches to refine and elevate existing technologies through creative solutions and novel ideas.

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EDUCATION

Bachelor's in Arts (2019-2022)

Journalism and mass communication

Amity University, Kolkata, India

Higher Secondary (12th standard)

Dubrajpur sree sree saradeswari vidyamandir for girls',
West Bengal, India

West Bengal Council of Higher Secondary Education (WBCHSE)

Year of Passing – 2019

Secondary (10th standard)

Dubrajpur sree sree saradeswari vidyamandir for girls',
West Bengal, India

West Bengal Board of Secondary Education (WBBSE)

Year of Passing – 2017

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EXPERIENCE

Turiya communications-kolkata, India

Video Editor, Creative Designer

June 2021- August 2021

- During my two-month online internship with the creative department at Turiya Communications, a prominent communication agency in India, I primarily worked as a video editor. I was also responsible for creating and designing posts, crafting resume booklets, conducting research, and engaging in social media activities.

TALENTISTA-Kolkata, India

PR Manager

2020-2021

- During my one-year online internship at Talentista as a Public Relations Manager, I gained extensive experience in managing and sharing information from our organization with the public to influence their perception. I have also worked with the editing team when required by the organization.

- **THE IMPACT OF KOREAN DRAMAS ON INDIAN YOUTH**

23rd Feb 2022- 20th May 2022

My major paper explored the influence of Korean dramas on Indian youth. In this study, I have investigated the market segments that consume Korean media and aimed to understand the relationship between K-pop and K-dramas among Indian youth. I utilised a descriptive research methodology, collecting data through an online questionnaire distributed on social media platforms. I have mainly focused on exploiting the popularity of Korean dramas worldwide and their impact on fashion, style, and culture. It discussed the increasing demand for Korean content in India and the collaboration between platforms like Netflix and MX Player with Korean broadcasters. This study also touched upon the production process of Korean dramas and their real-time script modifications. Overall, my research paper offered insights into the impact of Korean dramas on Indian youth and their growing fascination with Korean culture. It highlighted the cultural exchange between India and Korea, as well as the influence of Korean media on the Indian entertainment industry.

- **THE IMPACT OF JAPANESE ANIME IN INDIA**

23rd Feb 2022- 20th May 2022

My minor paper focused on the impact and growing influence of Japanese anime, a unique style of animation, within the Indian media and entertainment industry. In my research, I have traced the origins and evolution of anime, highlighting its distinctive visual characteristics, such as detailed settings, expressive character designs, and cinematic techniques. I have also outlined the diverse genres of anime, targeting various demographics, from children to adults. I examined the production process of modern anime, which integrated traditional Cel animation with computer-generated imagery. Finally, the paper presented findings from primary research conducted through a questionnaire, revealing the increasing viewership and acceptance of anime among Indian audiences. Overall, my research paper provided a comprehensive understanding of how this distinctive Japanese art form had made a significant impact on the Indian cultural and entertainment landscape.

- **Problem solving communication skills**

Strong problem-solving skills, able to identify and solve complex problems and develop innovative solutions and Effective communicator, able to present technical information to both technical and non-technical audiences.

- **Leadership Qualities**

During my academic career, I have developed good leadership qualities.

- **Adaptability and Continuous Learning**

Eagerness to learn and adapt to new technologies, methodologies, and industry trends in media and journalism.

- **Web designing**

- **Creative Thinking**

- **Adobe Photoshop**

- **Adobe Premiere Pro**

- **Adobe Lightroom**

- **Photography**

- **Video editing**