

Dear Sir or Madam,

I am Gaurav Kumar. I am from India and

I am writing to apply for Masters

program in International Business

Management at GISMA BUSINESS

SCHOOL starting in April 2023.

I cleared my 10th Standard in

2016 and my 12th Standard

In 2018. After that I studied BSc Physical

science at the UNIVERSITY OF DELHI

which I completed in 2021 with flying colors but

was always intrigued by the market dynamics of today's

world which led me to join the advertising society of the

University in final years.

For a decent amount of time after that I volunteered

for an NGO where my interest in management was

further solidified. During my studies I have developed

special interest for the finance and

marketing, because I perceive both

disciplines to be concerned with building

and maintaining a business strategy that

leads to success. I was especially

fascinated with the strategies companies

used to adapt to changes in consumers

expectations and needs and how they

maintain profitable business in rigorous

environment. Therefore, I see that

advanced study on these topics presents

an exciting challenge which I want to

pursue in my future.

I researched many business schools around the world to pursue International Business Management but couldn't find any appropriate course until the day I found GISMA BUSINESS SCHOOLS Ad on Facebook. I gathered all information about GISMA and Masters in International Business Management and Now I am sure that this course is perfect for me.

I believe that with my work and studies I have a solid foundation, but hope to Develop expertise in Business Management.

Thank you very much for considering my application and I am looking forward to hearing from you.

Sincerely,

Gaurav Kumar