

Statement of Purpose

Anuraag Upadhyay

(BUSINESS MANAGEMENT)

After studying business as a topic since school, I became keenly interested in business over time and passionately pursued it out of sheer interest. Reading, watching videos gave me ample information about it. Unfortunately I took up engineering as my course for undergraduate programme. As time passed I realized that it did not match my interests. It was in mid term, when I found that the two things I loved – Accounts and Finance – both played a major role in business studies. At that time I had my mind set on pursuing higher studies in business management as I believe that it perfectly matches my interests, and thus I shall surely excel in it.

It was during my Secondary school when I studied Accounts, Statistics, Physics, Chemistry, English, Social Sciences and Mathematics. A strong educational foundation that these subjects have helped me to possess along with my knowledge of the basics of Finance coupled with substantial knowledge in the analysis and design of business models and finance will definitely ensure that I study the undergraduate program with ease.

I attended and participated in the Reliance Foundation Football Tournament, District Football Tournaments, won Cricket and Volleyball Tournaments held by franchises in my district and bagged the silver medal in the Karate Tournament. I have won G.K competitions held by local level organizations.

I have been a part of a Startup (Unengineered pvt ltd) as a social media manager and analyst. I contributed by giving them a huge reach of 56k in a span of 2 weeks. I have been numerously remarked by my teachers for my excellent and religious attitude towards work.

Participating in all these activities, I have learned several skills like time management and the ability to remain flexible as a situation may demand. I have an eager and keen mind, sincerity towards my work, and have a passion for learning new things. Working responsibly, ethically and, with a positive and practical approach are the values that I have picked up.

My key strengths include time management, adaptability, effective communication and quick learning with a strong desire to learn new things and adopt new methodologies have induced in me the confidence to excel in the undergraduate program. Essentially, my aim to attain an undergraduate degree in this course is to upgrade my skills and knowledge in this domain; and furthermore, be able to serve the business community.

I look at your school as the one that will enable me to fulfill my dreams with the help of your research-based teaching methodology. An excellent faculty team and student-oriented infrastructure that your institute possesses will ensure that I receive the right skill set to make it all happen for me. The country's education system is worldwide reputed for its high quality and standards. Upon my acceptance at your university in the undergraduate program I hope to advance my critical thought and awareness in international affairs, through a calculated assessment. The facilities, scholarship, and traditions your university provides, I've always been amused and confident that I will be motivated throughout the course. Also, with a variety of courses offered in the program, I will adopt a dynamic perspective to direct my thesis. I deeply believe that excelling in your program along with my capabilities will help me to succeed in my goal.