

Statement of Purpose

Subject: Statement of Purpose for Master's Degree Program in Business and management

Dear Sir or Madam,

I am a resident of India and was born and brought up here. I have completed my 10th from CBSE Delhi and 12th from Himachal Board of School Education, Dharamshala, Himachal Pradesh. In addition to that I have completed 3 years of Diploma in Mechanical Engineering from Himachal itself. I have worked for various Auto industries like Apollo Tyres and HILTI INDIA and gained a vast experience in this field. I have tremendously enjoyed working in HILTI INDIA because it provided an opportunity to work and deal in different sectors including Energy, Hydro Electric stations and Cement plants. These opportunities strengthened my skills in Technical Sales. I find this work challenging, interesting and invigorating and I am determined to become better in this field so that I could lead a group of people in the future.

In addition to my work, I graduated from Indira Gandhi National Open University and acquired Bachelors Degree and now I want to pursue my Master's degree. I am aware of the fact that I am an older candidate but I believe that there is no age for learning; hence I am writing this letter to express my motivation to apply for a study visa to pursue my Master's degree. My qualification as a Sales executive makes me a perfect candidate to pursue Master's Degree Program in Business and management. An engineering background is an excellent pathway to business. I am a very ambitious and determined person who really enjoys organizing and presenting.

Furthermore, I have a great interest in doing Masters in Business as it would connect engineering and great sales skill. I wish to work in an international field of marketing and consulting. Apart from focusing on the Marketing and Consulting field, I wish to gain enough knowledge in the field of Business.

One of the great advantages of taking up this program is the focus of education on theoretical and practical aspects, which prepares students for their future. In order to gain more practical experience, I wish to focus on a Master's degree, which offers a broad range of subjects and electives like marketing and sales.

The institute which I am considering to apply is one of the best institutes for foreign students for getting admission.

I would be grateful to you if you consider my application and I look forward to a favorable reply.

Sincerely,

Dhruv Katoch