



UG: BBA, 2019 - 22

Narsee Monjee Institute of Management Studies, SVKM, (3.51 CGPA)

XII: 2018

GD Goenka Public School Model Town, 2018, (92%)

X: 2016

Manav Sthali School, (CBSE), (Year): (7.2CGPA)



**BANGALORE
2019-2022**

Chirag Khanna

Course:

B.Sc. Finance, NMIMS

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Skill Highlights

- Build a Stock-Market Website providing spot rates of commodities like Gold and hundreds more, the website is updated by the second and **have over 2000+ daily users.**
- Building an Ecommerce website of AFFILIATE MARKETING
- Worked as a freelancer with Google and Facebook.

Online Startup- Cashdeal

[\[cashdeal.in\]](https://cashdeal.in)

Positions of Responsibility

- Junior Secretary – MUN 2018
- Delegate of United General Assembly – MUN 2017
- Organised a Fundraiser for an orphanage - 2019

About Me

As I continue to learn about the various financial tools and strategies, the two things are I notice that are constant in every concept is the technology (software's) and the math's behind it, I think I have an edge in both of those key areas, almost every day I find myself crunching numbers in front of a screen working every small detail, getting a job day's job done in a matter of hours, these two things have been constant for me my whole life.

Internships & Experiences

Cashdeal [\[cashdeal.in\]](https://cashdeal.in) [200+ Users]

- Cashdeal.in is one of the Best Cashback and coupons website. It helps you save on all your regular purchases across 200+ shopping websites. Earning Cashback is simple, just type the name of the retailer you are want to shop at and avail interesting discounts along with additional cashback. You can transfer this cashback into your bank account at your convenience.
- Advanced Website Designing.
- Made multiple marketing campaigns for the website from online to physical like: Internshala, Google Adsense etc. with their powerful tools
- Got in-touch with 150+ online retailers to set up a campaign with them. Have 150+ Users on the website.

HDPI Soft weblink Solutions LLP (4/2021-6/2021)

- Analysed the various ways to monetize the various skill set with help of my mentor and further channel them into good use.
- Analysed many digital marketing tools and methods to grow almost anything that is digital.
- Especially with respect to COVID many businesses have had to evolve, and many had to shut down, I learned not only how to keep the business floating but how to monetize through other ways to pump revenue.
- Handling people's queries on my own and forwarding them to their respective channels if necessary.

NGO- JANKALYAN MULTIPURPOSE EDUCATION SOCIETY (5/2021-5/2021)

- My role in the NGO was to raise funds from various sources and to ensure that all the resources collected are utilised efficiently and effectively.
- Analysed the different sources of fund with respect to their reliability.
- In addition to that we were in constant touch with the HR Department because all the resources and their utilisation was to be supervised by them.

Extracurriculars

- Worked with Internshala to hire interns
- Build Affiliate Marketing E-Commerce Website
- Advance Website Designing.
- Got into National School of Drama - 2015

Certifications & Academic Achievements

- Financial Markets Certification from **Coursera**
- Portfolio and Risk Management - **Coursera**
- Design Thinking Certification from **Coursera**
- Global Consumer Banking Virtual Internship Program by **Citibank**
- Complete course on Conflict Management Specialization-**Coursera**
- Complete course on Conflict Management Specialization - Coursera -5 courses in 1 from **Coursera**
- Market Research and Consumer Behavior from **Coursera**

Key Modules

- Alternate Investment Markets
- Financial Reporting Standards & Analysis
- Financial Statement Analysis & Business Valuation
- Derivatives & Financial Risk Management

