

Statement of Purpose

Master in Media Communication

안녕하세요 제 이름은 리디아입니다. 나는 인도 Dimapur/ Nagaland 에서 태어났다. 나는 스스로 한국어를 배우고 . 나는 내 가족 중 외동 딸이야, 나는 두 명의 남동생이 있습니다. 아빠는 제가 고등학교를 졸업 할 때 돌아가셨어요 그리고 저는 엄마, 형제들과 함께 살고 이 서. 나는 친근한 성격을 가진 사회적으로 활동적인 사람입니다, 나는 정서적으로 안정적이고 긍정적인 사람. 나는 새로운 사람들을 만나는 것을 좋아합니다.

I like to work at Digital marketing job as I like strategizing target about certain people based on the language and cultural references because I'm a very updated person in trending activities that's going on in social media. I love communicating and building relationships with people, and I am interested in analyzing human "behavior, Marketing and advertising". I took up my major in Industrial and organizational psychology as I've always been curious about how media influence us and how it changes behavior. I came across communication major when my I/o ma'am covered subjects on which exactly fits my interest in Public Relations area, Social Media areas, Marketing area, Human Resource area and many more.

My purpose of studying in south korean university is to pursue an education in Media Communication, which I believe that I have made the best decision that will allow me to build a career and bring positive change to my profession with a good network of contacts, the gain of new skills and strategic knowledge, the stability and job recognition. Studying in an environment where students confidently voice their opinions, study hard with their full passion will push me to question and strengthen my value system. I will make a commitment to success through this field. I will attend classes regularly and be on time until the end of class because I understand the importance of attending class. Furthermore, I will actively participate in college events and strive hard for more "awards, scholarships, and certificates". I will study hard, complete all of my assignments and complete my work in time with good marks.