

Statement of Purpose

My strong desire in MBA is because of its nature of making anybody competent and confident. I have learnt that whenever a problem arises towards achieving a goal don't back out, take it on as a challenge. Everybody works hard but success can be achieved only with smart work. Having three years of experience in the field of Management, the power of knowledge seems to call me out persuading me to seek more. The dream I nurtured during my graduation has grown with time, and to make this a reality I intend to pursue an MBA in 'Marketing Management' at your esteemed University.

Early in my life, from a very young age, I learnt the value of hard work and perseverance. This led me to explore myself in business management field. And then I did BBA from a Jesuit institution, St. Xavier's college of management and technology. When I was doing graduation in BBA I learned that there are no shortcuts to success. Hard-work, dedication, patience, and determination are best things which I learned from my professors and I constantly worked to achieve the best in my academics

I am an active musician and live performer, alongside my academic achievements, and my passion for music has helped me to further understand the importance of hard work and perseverance. I founded my own Rock band named *Parinde* and active bassist in a band *Patna inc*, and I performed at a number of Television shows and prestigious venues around the country. I have chosen to study abroad because it will help me broaden my level of knowledge and understanding. The MBA programme of education will give me the opportunity to enhance and demonstrate my leadership abilities which is very encouraging for me. This programme will also help me to improve my Management skills.

I am the best suitable for this course as I have the qualities needed for the future aspect of the course such as leadership, prioritising the work according to the need, motivation and time management. This course will help me to pursue my career to become a good and reliable team of management in company. After completing my MBA I will start my own company in the entertainment industry, where I will explore my music skills and work to make my dream come true.

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