



CONSOLIDATED GRADE RECORD (CBCS)

Examination : B.B.A. (MARKETING) OCT./NOV. 2020

Ref.No : 900431
 NAME : ALAPATI RICHITHA
 PARENT(S) NAME : ALAPATI DEVENDRA NATH
 : ALAPATI KALYANI

DATE : 02/01/2021
 ROLL No. : 120917684001
 MEDIUM : ENGLISH

Subject Code	Subject CourseType	Subject Name	Theory			Practical		
			CR	GL	YOP	CR	GL	YOP
SEMESTER-I						SGPA:7.00		
BBA159	AECC-1	ENVIRONMENTAL STUDIES	2	C	N17			
BBA101	CC-1A	ENGLISH 1	5	B	N17			
BBA111	CC-2A	FRENCH 1	5	A	N17			
BBA114	DSC-1A	PRINCIPLES OF MANAGEMENT	5	D	M19			
BBA115	DSC-2A	BASICS OF MARKETING	5	D	M18			
BBA116	DSC-3A	BUSINESS ECONOMICS	5	D	N17			
SEMESTER-II						SGPA:6.74		
BBA259	AECC-2	GENDER SENSITIZATION	2	D	M18			
BBA201	CC-1B	ENGLISH 2	5	A	M18			
BBA211	CC-2B	FRENCH 2	5	B	M19			
BBA214	DSC-1B	ORGANISATION BEHAVIOUR	5	D	M19			
BBA215	DSC-2B	BUSINESS STATISTICS	5	D	M18			
BBA216	DSC-3B	BUSINESS LAW	5	E	M19			
SEMESTER-III						SGPA:6.56		
BBA359	SEC-1	PERSONAL.DEV.&COMM.SKILLS	2	A	N18			
BBA301	CC-1C	ENGLISH 3	5	B	N18			
BBA311	CC-2C	FRENCH 3	5	E	N18			
BBA314	DSC-1C	FINANCIAL ACCOUNTING	5	B	N18			
BBA315	DSC-2C	HUMAN RESOURCES MANAGEMENT	5	E	N18			
BBA316	DSC-3C	INTRODUCTION TO I.T	4	E	M19	1	A	N18
SEMESTER-IV						SGPA:6.78		
BBA459	SEC-2	STATISTICAL SOFTWARE	2	A	S20			
BBA401	CC-1D	ENGLISH 4	5	C	M19			
BBA411	CC-2D	FRENCH 4	5	A	M19			
BBA414	DSC-1D	FINANCIAL MANAGEMENT	5	D	M19			
BBA415	DSC-2D	MARKETING RESEARCH	5	E	M19			
BBA416	DSC-3D	BUSINESS ETHICS&COR.GOV.	5	D	M19			
SEMESTER-V						SGPA:6.64		
BBA559	SEC-3	BUS.CORRESPONDENCE	2	D	N19			
BBA558	GE-1	BASIC QUALITY MANG.	2	E	N19			
BBA514	DSC-1E	MANAGEMENT SCIENCE	5	B	N19			
BBA515	DSC-2E	COST MANAGEMENT ACC.	5	E	N19			
BBA516	DSC-3E	LOGISTICS MANAGEMENT	4	D	N19			
BBA518	DSE-1A	SERVICES MARKETING(M)	5	C	N19			
BBA521	DSE-2A	RETAIL MANAGEMENT(M)	5	B	N19			
SEMESTER-VI						SGPA:8.43		
BBA759	SEC-4	INTEL.PROPERTY RIGHTS(IPR)	2	A	S20			
BBA758	GE-2	STARTUP MANAGEMENT	2	A	S20			
BBA714	DSC-1F	BUSINESS POLICY&STRATEGY	5	B	S20			
BBA715	DSC-2F	BUSINESS ANALYTICS	5	C	S20			
BBA716	DSC-3F	PROJECT WORK	4	O	S20			
BBA718	DSE-1B	BRAND MANG.&BUYER BEHAV.(M)	5	B	S20			
BBA721	DSE-2B	ADV.,PER.SEL.&SALES PRO.(M)	5	A	S20			
Result : Overall (CGPA) : 7.03			Part-I (CGPA) : 7.88			Part-II (CGPA) : 6.76		

Note : English and second Languages are Part-I and remaining subjects are Part-II. CR:Credits, GL:Grade Letter,YOP:Year of Passing

Section - Incharge

Controller of Examinations