

Feenaz Aarif

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EDUCATION

Master of Science, Banking & Financial Analytics | (CGPA: 8.8/10) Oct 2019 – June 2021

Jamia Millia Islamia, Delhi, India

Relevant Courses: Advance Statistics, Mathematics, Data Analytics & Machine Learning, Artificial Intelligence, Python, R Programming, C Programming, Prolog

Bachelor of Business Administration | (76%) Aug 2013 - June 2016

Dr. Bhim Rao Ambedkar University, Agra, India | Graduated First Class with Distinction

SKILLS

- Python
- R-Studio
- MySQL
- Tableau
- MongoDB
- MS Office (Word, Excel, PowerPoint, Outlook)

Projects

Big Mart Sales Prediction Analytics Vidhya | Feb 2021

(Hackathon | R-programming)

- Determined sales prediction of Big Mart by training available use cases.
- Implemented algorithms: Logistic Regression, Random Forest, XGBoost and compared their accuracy.

Loan Prediction Analytics Vidhya | Dec 2021

(Hackathon | Python)

- Developed a model for predicting Loan status based on the data provided by the portal.
- Applied data visualization to determine new features for better model performance.

WORK EXPERIENCE

Project Intern | Co-op Feb 2021 – May 2021

Indian Bank

Delhi, India

- Opening of accounts, data entry for cheque clearance, preparing of bank guarantee.
- Calculating credit score, preparing review-renewal reports for loans, pre-sanction loan visit.
- Project on Customer Lifetime Value by getting customers feedback via questionnaire.

Data Science & Business Analytics Intern April 2021

The Sparks Foundation

Virtual

- Worked on three projects using supervised, unsupervised learning and graphical representation through Decision Tree Algorithm.
- Predicted the scores of students, formed clusters for iris dataset.
- Implemented algorithms: Linear Regression, K-Means Clustering and Decision Tree.

Education Counsellor March 2018 – June 2018

Profitous Capital Market

Gurugram, India

- Getting leads and pitched the product to the prospective clients.
- Counselling clients who attended the seminar and getting them registered for the program.
- Direct point of contact for the clients to get familiarize with the product and provided support whenever needed.
- Worked as an assistant to the speaker and handled classes in cases of emergency.

Student Counsellor Intern May 2017 – Oct 2017

Internshala

Gurugram, India

- Counselling new and existing students regarding the platform and its benefits.
- Worked directly with the management to bring down the response rate from 48 hours to 0 hours.
- Trained two interns and simultaneously handled student-employer issues single handedly.

CERTIFICATIONS

Artificial Intelligence and Machine Learning – Defence Research and Development Organization (DRDO)	<i>June 2021</i>
Introduction to Artificial Intelligence – IBM Coursera	<i>May 2021</i>
SQL – 365 Data Science	<i>April 2020</i>
Beginner's Trading Certification – Internshala	<i>Dec 2017</i>
Digital Marketing – Internshala	<i>Nov 2017</i>
Advanced Excel – Internshala	<i>Sep 2017</i>
Business Communication Skills – Internshala	<i>July 2017</i>

EXTRA CURRICULARS

Volunteer	<i>Jan 2019 – Feb 2019</i>
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Tutor

- Taught senior secondary subjects: Economics, Accounts and Business Studies.
- Helped him be in top 10 students of the class.

Volunteer | Marketing Campaign IIT Delhi Rendezvous'17

Oct 2017

Internshala

- Reached out and pitched the students regarding Internshala and internships.
- Convinced them to play the game (to get registrations).
- Cleared their doubts, queries regarding Internshala and internships.